

LISTED ALPHABETICALLY

## OKLAHOMA-BASED FRANCHISES

Name, Address Phone, Fax & Web Site	No. of Franchised Units: Statewide Nationwide Worldwide	No. of Company- owned Units	Startup Costs Royalty Fee Advertising Fee	Owner Top Local Executive	Year Established Year Began Franchising	Description of Products & Services
<b>Alliance Maintenance Inc.</b> 2600 Van Buren, Ste. 2621, Norman 73072 (405) 573-7881 FAX (405) 573-7884 www.alliancemaintenance.com	121 256 DD	0	DD DD DD	Neil Boyd and David Ridgway Neil Boyd	1991 1996	Provide commercial cleaning services to accounts under the name Alliance Maintenance
<b>Bonus Building Care</b> P.O. Box 300, Indianola 74442 (918) 823-4990 FAX (918) 823-4994 www.bonusbuildingcare.com	119 2,494 2,494	1	\$9,000-\$41,100 10% 0	Arleen Cavanaugh, Kim White, Perry White Perry White	1996 1996	Commercial cleaning franchise
<b>Cafe Ole</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.cafeoletulsa.com	DD DD DD	DD	DD DD DD	Candy Dunn and Paula Underwood David Rutkauskas	1987 2009	Blue corn enchiladas, salsa-marinated Albuquerque chicken with jalapeno cornbread and fresh-squeezed lime juice margaritas
<b>Camille's Sidewalk Cafe</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.camillescafe.com	9 84 84	DD	DD DD DD	David and Camille Rutkauskas David Rutkauskas	1996 DD	Healthy wraps, grilled Paninis, deli-style sandwiches, flatbread pizzas, soups, salads, smoothies, desserts and a large selection of coffees and teas
<b>Caz's Chowhouse</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.cazchowhouse.com	DD DD DD	DD	DD DD DD	Jeff and Amy Castleberry David Rutkauskas	2004 2009	Homemade soups, festive salads, burgers, sandwiches
<b>Christian Companion Senior Care</b> 4005 Northwest Expressway, Ste. 250, OKC 73116 (405) 242-2272 FAX (405) 948-0014 www.christianseniorcare.com	2 20 20	2	\$25,000 5% 1%	DD Chris Kincaid	2004 2008	Christian-based practical care services for seniors in their own homes
<b>Coney Beach</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.coneybeach.net	DD DD DD	DD	DD DD DD	David and Camille Rutkauskas David Rutkauskas	2007 2007	All-beef natural casing hot dogs, gourmet Angus hamburgers, polish sausages, chicken
<b>Dixie Cream Donuts</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.dixiecreamdonuts.com	DD DD DD	DD	DD DD DD	Dixie Cream Donuts David Rutkauskas	1922 2008	Donuts, fresh coffee and deli-style sandwiches
<b>Dollar Rent A Car</b> 5310 E. 31st St., Tulsa 74135 (918) 669-3000 FAX (918) 669-2061 www.dollar.com	1 105 434	181	\$713,639-\$8,430,099 6%-8% <sup>1</sup> 0	Publicly held Scott Thompson	1965 1996	Rental car franchise
<b>Express Employment Professionals</b> 500 W. Main, OKC 73162 (405) 272-9797 FAX (405) 272-4735 www.expresspros.com	30 527 570	2	\$153,750-\$241,500 8-9% 0.6%	Robert A. Funk Cindy Fairchild	1989 1985	Full-service temporary and contract staffing, professional search and human resource solutions
<b>FreshBerry Frozen Yogurt Cafe</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.freshberry.net	DD DD 155 <sup>2</sup>	DD	\$165,750-\$386,200 6% DD	Camille and David Rutkauskas David Rutkauskas	2008 2008	All-natural frozen yogurt, fruit smoothies, frozen yogurt pops
<b>Glamour Shots Licensing Inc.</b> <sup>3</sup> 1300 Metropolitan Ave., OKC 73108 (405) 947-8747 FAX (405) 951-7343 www.glamshots.com	2 70 83	DD	\$218,420-\$264,950 0 \$527 per month	Jack E. Counts Jr. DD	1988 1992	Retail photography with point of difference being the offer of a makeover, hairstyling and wardrobe to enhance the portrait; digital retouching process called Glamour Touch available
<b>Goldie's Patio Grill</b> 8332 E. 73rd St., Tulsa 74133 (918) 254-8100 FAX (918) 254-9631 www.goldies.com	12 12 12	7	DD 4% DD	Crow Corp. Bill Crow	1962 DD	Restaurant
<b>Golf USA</b> 7608 N. Harvey Ave., OKC 73116 (800) 488-1107 FAX (918) 755-0065 www.golfusa.com	5 74 117	3	\$250-\$415,000 2 1	DD Tom Anthony	1986 1989	Selling golf, equipment, golf shoes and apparel, golf accessories
<b>Greenz - salads for z'adventurous</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.greenzsalads.com	0 3 3	DD	DD DD DD	Casie Caldwell David Rutkauskas	2004 2009	Chef-inspired salad creations, wraps, sandwiches and soups
<b>Java Dave's Coffee</b> <sup>3</sup> 6239 E. 15th St., Tulsa 74112 (918) 836-5570 FAX (918) 835-4348 www.javadavescoffee.com	44 74 74	DD	DD DD DD	DD Mike Tierman	1988 1993	Coffeehouse
<b>Jazmo'z Bourbon Street Cafe</b> 1542 E. 15th St., Tulsa 74120 (918) 744-5053 FAX (918) 744-1334 www.jazmoz.com	2 3 3	DD	\$400,000-\$1,230,000 6% 4%	Ward Harrison Ward Harrison	2000 DD	Restaurant
<b>Kyro Pizza</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.kyropizza.com	DD DD DD	DD	DD DD DD	Moutasem Atiya David Rutkauskas	2008 2009	Brick oven-style pizza, pastas, salads, hot sandwiches served on freshly baked pita bread
<b>Mazzio's Corp.</b> 4441 S. 72nd East Ave., Tulsa 74145 (918) 641-1200 FAX (918) 641-1236 www.mazzios.com	49 106 106	63	\$75,000 3% 1%	John Kenneth Selby Greg Lippert	1961 1999	Restaurant
<b>Pass Your Plate</b> 3209 S. Broadway, Ste. 121, OKC 73013 (405) 216-5500 FAX (405) 216-5105 www.passyourplate.com	1 4 4	DD	\$145,000-\$230,000 6% 2%	Jim and Dana Quillen Jim and Dana Quillen	2005 2005	Sales of family-friendly meals
<b>Pre-played Entertainment/CD Warehouse</b> 900 N. Broadway Ave., Ste. 200, OKC 73102 (405) 236-8742 FAX (405) 949-2566 www.cdwarehouse.com	3 3 3	DD	DD DD DD	Christopher Salyer Christopher Salyer	1992 1992	CDs, DVDs, games, new and used entertainment, retail
<b>Rex Chicken</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.rexchicken.com	DD DD <sup>4</sup> DD	DD	DD DD DD	Beautiful Brands International David Rutkauskas	1951 2009	Regular or spicy Rex chicken chunk, cobb salad, chicken sandwich, fry bread
<b>Simple Simons/Cheezie's Pizza</b> 6650 S. Lewis, Tulsa 74136 (800) 261-6375 FAX (918) 493-6516 www.simplesimonspizza.com	129 240 240	DD	DD DD DD	B.J. Dumond B.J. Dumond	1982 1984	Pizza, sandwiches, calzones, salad
<b>Sonic Corp.</b> 300 Johnny Bench Dr., OKC 73104 (405) 225-5000 FAX (405) 225-5955 www.sonicdrivein.com	176 3,034 3,034	492	\$45,000; total initial investment ranges from \$710,000-\$3 million 4-5% 5.9%	Publicly held company Clifford Hudson	1953 DD	Drive-in restaurant chain
<b>Taco Mayo Franchise System Inc.</b> 10405 Greenbriar Pl., OKC 73159 (405) 691-8226 FAX (405) 691-2572 www.tacomayo.com	77 86 86	18	\$100,000-\$250,000 4% 3%	Privately held Randy K. Earhart	1978 1980	Quick-service Mexican food
<b>The Crusty Croissant</b> 8801 S. Yale Ave., Ste. 400, Tulsa 74137 (918) 488-9727 FAX (918) 497-1916 www.crustycroissant.com	DD DD DD	DD	DD DD DD	Sean and Kristie Savage David Rutkauskas	2008 2009	Croissants, crepes, chicken, turkey, quiches and pork tenderloin, shrimp and pasta dishes, salads and fruits, coffees, teas and desserts
<b>Thrifty Car Rental</b> 5310 E. 31st, Tulsa 74135 (918) 669-3000 FAX (918) 669-2061 www.thrifty.com	1 135 824	219	\$713,639-\$8,430,099 6%-8% <sup>1</sup> 0	Publicly held Scott Thompson	1958 1962	Rental car franchise

Sources: Information provided by individual firms responding to a survey.

Researched by Dawn Joseph Darbon

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<sup>1</sup> 6% for non-airport locations; 8% for airport locations

<sup>2</sup> Number of units in development.

<sup>3</sup> Reflects previous year's listing

<sup>4</sup> Locations currently

DD Declined to disclose

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